

OPTIMIZE YOUR ORGANIZATIONAL EFFICIENCY WITH ACTIVTRAK

Real Decisions Need Real Data



Identify bugs and slow software that's bogging down your team's productivity.



Compare software usage with the number of licenses owned. Eliminate waste.



Compare activity to outside factors like weather, a new office location, or the start of a new sports season to understand productivity.



Use Activity Logs, Videos, and Screenshots to understand employee workflows and optimize for efficiency.



Implement automated oversight to ensure policies and workflow changes are being followed.



Know when the team as a whole becomes less productive. Identify what the catalyst was.



Avoid employee burnout by identifying overworked employees and delegating tasks more efficiently.



Learn when employees take their brain breaks and when they're off task.

WHO USES ACTIVTRAK?

Johnson & Johnson

ZODIAC AEROSPACE

TRECA

SELECTQUOTE

CGI

ELI GLOBAL

Allstate

WILLDAN

ibex.

JENSEN

onecom

SunWest

A WHOLISTIC APPROACH TO OPERATIONAL EFFICIENCY

Is your team's potential stifled by unintentional time wasters, inefficient workflows, distractions in the office, or miscommunication? A survey executed by CareerBuilder revealed that three out of four employers say at least two hours of work are wasted every day!



“3 OUT OF 4 EMPLOYERS SAY AT LEAST 2 HOURS OF WORK ARE WASTED EVERY DAY”

CareerBuilder

If each person's output was increased by just half that time, there's the potential of five additional hours of value-add per week. Multiply that by each employee, and you can see how significantly that would affect your finances. But in order to get your business running as efficiently as possible, you need accurate and reliable data to inform your decisions.

ActivTrak's discrete Tracking Agent gathers usage data from any number of machines running MacOS, Windows, ChromeOS, and the Chrome Browser. Once installed, the Agent begins to collect logs and screenshots of every activity that happens on the machine, effectively becoming a digital twin of your operations.

Our analytics give you clear insight into the following key areas:



Operational Efficiency

Analyze trends over time to find moments when there are inconsistencies in productivity and investigate the cause. You may discover patterns of inefficient operations such as lengthy or unnecessary meetings.

Resource Efficiency

Take stock of all your digital assets, such as software licenses and machines, then determine if they are being used effectively in an effort to minimize waste.

Time Efficiency

Measure all computer activities and determine an average amount of time individual tasks should be taking. Set goals, test strategies, analyze the results, and reduce time-wasting activities based on your research.

User	Time	Computer	User	Duration	File	Operation
barbara@corp.com	07/25/18 02:05:53	barbara@corp.com	E. Bostman	0:03:55	EX	upload
john@corp.com	07/25/18 02:05:53	john@corp.com	W. Lewis	0:35:18	mail@corp.com	chrome
john@corp.com	07/25/18 02:05:53	john@corp.com	J. Brown	0:33:05	mail@corp.com	chrome
john@corp.com	07/25/18 02:05:53	john@corp.com	H. Lewis	0:01:00	mail@corp.com	upload
john@corp.com	07/25/18 02:05:53	john@corp.com	W. Lewis	0:02:22	mail@corp.com	chrome
john@corp.com	07/25/18 02:05:53	john@corp.com	S. Johnson	0:15:01	mail@corp.com	upload
john@corp.com	07/25/18 02:05:53	john@corp.com	J. Brown	0:02:42	mail@corp.com	chrome
john@corp.com	07/25/18 02:05:53	john@corp.com	S. Johnson	0:02:52	mail@corp.com	upload
john@corp.com	07/25/18 02:05:53	john@corp.com	J. Brown	0:02:52	mail@corp.com	chrome
john@corp.com	07/25/18 02:05:53	john@corp.com	J. Brown	0:02:52	mail@corp.com	chrome
john@corp.com	07/25/18 02:05:53	john@corp.com	J. Brown	0:02:52	mail@corp.com	chrome
john@corp.com	07/25/18 02:05:53	john@corp.com	J. Brown	0:02:52	mail@corp.com	chrome
john@corp.com	07/25/18 02:05:53	john@corp.com	J. Brown	0:02:52	mail@corp.com	chrome
john@corp.com	07/25/18 02:05:53	john@corp.com	J. Brown	0:02:52	mail@corp.com	chrome
john@corp.com	07/25/18 02:05:53	john@corp.com	J. Brown	0:02:52	mail@corp.com	chrome

Labor Efficiency

Analyze activities from week to week, month to month, and year to year to discover optimal scheduling and find ways to reduce the number of labor hours needed for the same level of output.

Inform your Decisions with Accurate Data

Don't let our UI limit your inquiries. Take advantage of Raw Data Access to run advanced SQL queries, build custom reports, or join ActivTrak data with your own internal data sources. Easily load, process, and create interactive visualizations of your data using Informatica, Looker, Qlik, SnapLogic, Tableau, Talend, Google Analytics and more.

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