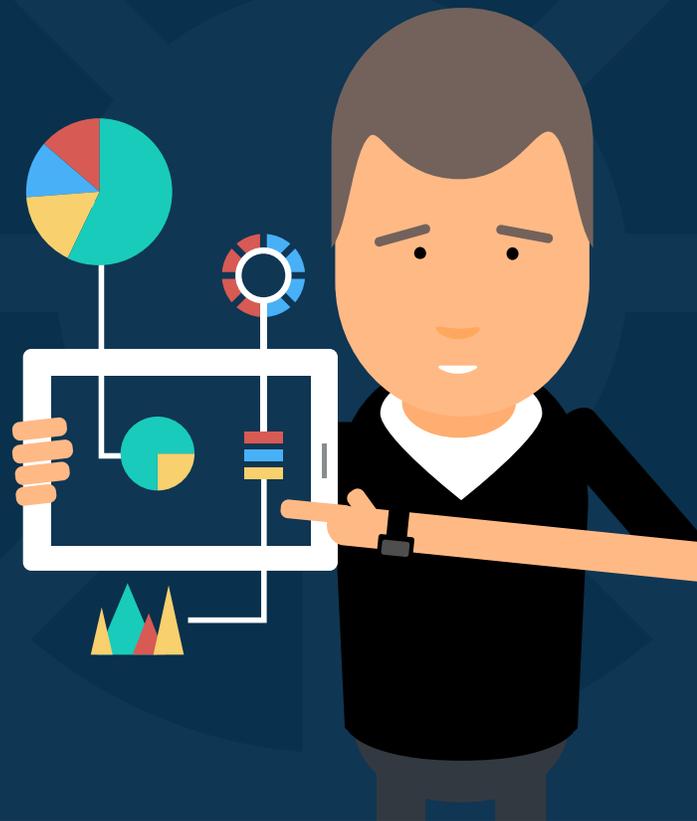# ActivTrak

ACTIVTRAK WORKFORCE MANAGEMENT

An organization's workforce is its most valuable asset — any HR professional knows this. The reality is, even the best companies often struggle to retain employees and keep them engaged due to a lack of transparency, inaccurate self-reporting, and a myriad of other internal factors. Research from Deloitte Insights reveals that a whopping 79% of businesses say they have retention and engagement problems.

Let's face it, even if you have the most comprehensive engagement survey on the planet, employees will still fear repercussions from responding to surveys in a way that suggests they're disengaged. The only truth rests in unbiased, quantitative behavioral data to correlate with those self-reported responses.

While most businesses develop a Workforce Management strategy that includes surveys and check-ins, many are lacking the data necessary to inform their decisions and policies. Organizations need a way to associate the behavior of their workforce with the accuracy of their reported engagement.

These insights are necessary to make policy or responsibility changes and measure the results of those changes for on-going improvement. This is a process that truly improves the day-to-day lives of the individuals that you're responsible for.

79

79% OF BUSINESSES HAVE RETENTION AND ENGAGEMENT PROBLEMS
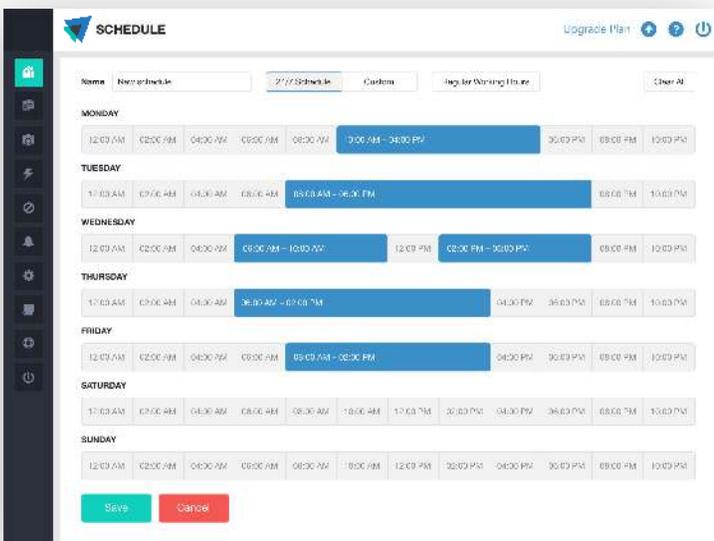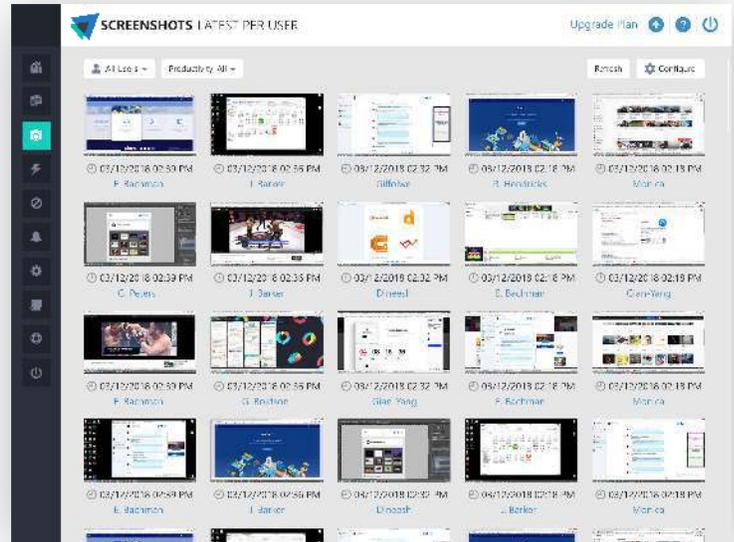
— Deloitte Insights

Employee Recognition

Gamify your engagement by creating a productivity leaderboard. Our Top Users report accurately displays time spent in web and local applications. Label productive activities and apply simple yet granular filtering to display the top performers in each department. Provide incentives for monthly leaders and watch your engagement rate increase.

Performance Management

Activity Logs, Screenshots, Videos, Productivity Reports, and Alarm Scores all work together to provide an accurate picture of each employee's engagement. Collaborate with each person to create measurable goals and identify issues standing in front of their success.

Effective Scheduling

Set custom tracking schedules to record activity only during a worker's shift. Review activity reports to understand how teams work throughout the day, week, month, and year. Discover what affects productivity, like shift makeup or seasonal factors. Then, adjust and test employee schedules to maximize engagement.

Forecasting

Make accurate workload predictions by identifying periods of high, low, or typical activity. Find out why some people complete more work than others. Use filters to remove anomalies, and get a clear picture of their current workload to plan for the future with precision.

Real-Time and Intraday Management

Put policy compliance on auto-pilot. Set up Custom Alarms to trigger when an employee deviates from the standard operating procedure. Respond with actions like email alerts to an administrator, pop-up messages to the user, risk scoring, and integrations with your existing software via WebHooks.

Manage from Anywhere

Use our mobile app on iOS or Android devices to analyze activity in real-time and report urgent issues to management before it's too late.